

Importance of Financial Protection



Only 4 in 10
consumers have saved money
for unexpected expenses.¹

There's no predicting when the unexpected will happen:



Job
Loss



Illness or
Injury



Vehicle Repair
Costs



Disability



Death

Consumers feelings around financial uncertainty and protection.



are worried about
their ability to pay
their bills over the
next 90 days.¹



had more interest in
financial protection
products since the
start of the pandemic.¹



saw financial
protection insurance
as "good financial
planning."¹

Financial protection for you and your loved ones.



Given life's uncertainties, it's easy to see why more people
are turning to financial protection to safeguard their
family's financial well-being.

Ask your Credit Union what options are available to you.

¹CUNA Mutual Group, Proprietary Data.

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