## MULTIPLECHOICE

## Directions: CIRCLE the best possible answer to each question.

1. How much does the average American family spend on groceries?
a. Approximately $\$ 3,500$ per year
b. Approximately $\$ 4,500$ per year
c. Approximately $\$ 5,500$ per year
2. Why is the dairy department typically located at the back of the grocery store?
a. This makes you walk through the entire store to get what you need, increasing the likelihood that you'll buy more
b. The refrigerators need to be close to the main power supply
c. To encourage shoppers to get more exercise
d. All of the above
3. What is the best way to save money on groceries?
a. Use coupons
b. Buy generic brands
c. Avoid individually wrapped products
d. Don't shop when you are hungry
e. All of the above
